Christian Innerbichler

Chief Technology Officer

Website	https://innerbichler.uk
GitHub	https://github.com/lerouse
Date of Birth	Available on request
Contact Number	Available on request
Contact Email	Available on request

Address

Available on request

Personal Statement

I am a Chief Technology Officer and software engineer specialising in PHP and Laravel, based in Newcastle Upon Tyne, United Kingdom. I am currently CTO at Complete Software Services, where I lead the technical strategy, engineering culture and architectural vision for the company and its fintech platform, Divergent. Before joining Complete Software Services I spent more than a decade with MBL Solutions and Love2shop, progressing from Developer to Head of Development / Technical Lead, and then Solutions Architect / Product Owner following Love2shop's acquisition of MBL Solutions in 2022. During that time I worked with large retail clients such as Sainsbury's, New Look and JoJo Maman Bébé, developing and managing systems for the B2C and B2B gift card / e-gift industry.

Two of the primary systems I have built are Simfoni and Inspired Deck. They are industry leading B2B gift card management and gift card processing systems, designed and built from the ground up, that have gone on to process billions in transactions using bespoke APIs used by the biggest companies in the reward and member benefit industry.

I am a huge advocate of test driven development, and have been using PHPUnit for many years. I implemented TDD/CI and CD on all projects used by MBL Solutions, the largest test suite boasting over 2000 tests and 4000 assertions. All systems are built using GitHub Workflows/Circle CI to enable automated testing and zero downtime deployments. In my spare time I have spent time building packages for the open source PHP and Laravel communities from change control management to building a full plug and play reporting suite for Laravel applications.

Skills

Languages / Skills

Technology Leadership
Software Architectural Design
Product Ownership
PHP
JavaScript / TypeScript
HTML / CSS
Git
REST / SOAP
Testing/Test Driven Development
Continuous Integration
Continuous Deployment

Frameworks/Libraries

Laravel
PHP Unit
Zend Framework 2
Doctrine
Bootstrap
Tailwind CSS
VueJS / Vue Router

Server

Apache
NGINX
MySQL/SQLite/MS
SQL/PostgreSQL
Redis
AWS (EC2/RDS/Lambda/SQS)
Digital Ocean/Linode
Linux/Mac OS/Windows
GitHub Workflows (CI/CD)
CircleCI (CI/CD)

Experience

Oct. 2026
Present

Complete Software Services

Chief Technology Officer

Newcastle upon Tyne, England, United Kingdom

Leading the technical strategy, engineering culture and architectural vision for Complete Software Services. Focused on scaling enterprise financial technology delivery and making Divergent, an already robust and highly capable fintech platform, definitively best-in-class.

Aug. 2024
Sep. 2026

Love2shop

Solutions Architect / Product Owner

Liverpool, England, United Kingdom

Orchestrated the technical design and architectural roadmap for high-scale fintech products, serving as the primary bridge between business stakeholders and engineering teams and translating complex business requirements into deliverable technical solutions.

Jul. 2022
Jul. 2024

Love2shop

Solutions Architect

Liverpool, England, United Kingdom

Led the architectural strategy and evolution of Love2shop's core fintech ecosystem following the acquisition of MBL Solutions in 2022, overseeing the design and scalability of high-volume B2B and B2C platforms, including Simfoni and Inspired Deck, and their integration with Love2shop, Flexecard/Flexecash and Park Christmas Savings.

Oct. 2020
June. 2022

MBL Solutions Ltd.

Head of Development / Technical Lead

Newcastle upon Tyne, England, United Kingdom

Head of Development/Technical Lead for MBL Solutions, principal engineer for Simfoni, Simfoni Retail, Inspired Deck and Chooza Gift. MBL's Gift Card/eGifts and voucher platforms for B2B and B2C sales and processing.

Experience

Dec. 2016 – Sep. 2020

MBL Solutions Ltd.

Head of Development

Newcastle upon Tyne, England, United Kingdom

Principal engineer for Simfoni and Inspired Deck, MBL's Gift Card/eGifts and voucher platforms for B2B and B2C sales and processing.

Feb. 2015 – Nov. 2016

MBL Solutions Ltd.

Developer

Newcastle upon Tyne, England, United Kingdom

Software engineer at MBL Solutions, building online e-Commerce solutions and a web based EPOS system.

Feb. 2014 – Jan. 2015

B Print & Display Ltd.

IT Manager / Software Engineer

Cramlington, England, United Kingdom

Heading up all IT maintenance including first and second line support and server maintenance. Other tasks included developing web applications for customer use, visiting customers to spec and develop the applications they require to streamline the print/proofing approval process. Sourcing and setting up Chili Publisher to be used with some of the UK's biggest convenience and discount retailers.

Nov. 2012 – Jan. 2014

B Print & Display Ltd.

Mac / Studio Operator

Cramlington, England, United Kingdom

Main tasks include Point of Sale Pre-press artwork layouts, reproduction and artworking for large format, Lithographic and Screen Printing on an industrial scale.

Oct. 2005 – Oct. 2012

Sugarfayre Ltd. / Culpitt Ltd.

Pre-Press Mac Artworker

Ashington, England, United Kingdom

Artwork amendments, artwork repro for natural food processes, posi creation for screen printing. CAD work for half relief moulds and general IT maintenance for the whole design team.

Apr. 2003 – Sep. 2005

Albo Studio

Founder/Developer/Designer

Freelance Web Design/Programming business that was founded and run by myself to hone my programming and design skills.

Education

Jan. 2009 – Feb. 2009

PHP Certification Course

Zend Technologies Inc.

Education

Sep. 2008 Oct. 2008	**PHP II: Higher Structures** Zend Technologies Inc.
Jul. 2008 Aug. 2008	**PHP I: Foundations** Zend Technologies Inc.
Sep. 2003 July. 2005	**3 A Levels** St-Benet Biscop High School Double ICT, Business Studies
Sep. 2000 July. 2003	**9 GCSEs** St-Benet Biscop High School Double English, Maths, Double Science, Art and Design, History, Resistant Materials, French, Religious Education